Predictive Genomic Risk Assessment: 
Imagining the Future of Personalized Medicine

A vision of the medicine of the future as "personalized, predictive, and preventive" has been touted by genome scientists as well as biomedical entrepreneurs. Conventional ethical analysis has focused narrowly on avoiding harm without attention to the social transformations a truly personalized medicine may yield. The lecture will survey the broad cultural background shaping patients' hopes, wishes, and desires, while providing a report of the first anthropological study of healthy executives receiving predictive genomic risk assessment as part of routine preventive care.

The Lecture will be followed by a celebratory buffet luncheon to which all are invited!

Sponsored by:
Department of Anthropology, History & Social Medicine 
Department of Medicine Grand Rounds

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